

Olapteam Consulting Privacy Policy

Data privacy is important to Olapteam Consulting, LTD and its related entities in your jurisdiction ("Olapteam Consulting"). This Privacy Policy ("Policy") provides an overview of the personal information collected by Olapteam Consulting and the measures taken to safeguard it when you visit Olapteam Consulting.com or other Olapteam Consulting Website linked to this Policy ("Websites"). The primary purpose of these Websites is to serve as a resource for information and a tool to help you manage and improve your business. We want you to feel secure when visiting our Websites, and we are committed to protecting your privacy.

Information on the Websites is collected in two ways:

- Indirectly (e.g., through the technology of the Websites);
- Directly (e.g., when you provide information on various pages of the Websites).

One example of the information we collect indirectly is Web access logs. Like most Websites, we automatically collect certain information. This information may include Internet Protocol (IP) addresses, browser type, Internet service provider (ISP), referring/exit pages, files viewed on our Websites (such as HTML pages, graphics, etc.), operating system, date/time stamp, and/or clickstream data for aggregate trend analysis and Website administration.

Olapteam Consulting and its partners use cookies or similar technologies to analyze trends, administer the Websites, track users' movements around the Websites, and gather demographic information about our user base as a whole. You can control the use of cookies at the individual browser level, by updating your cookie preferences. However, if you choose to disable cookies it may limit your ability to use certain features or functions on our Websites or service.

We partner with third-parties to display advertisements on our Websites and/or to manage advertising on other Websites.

Our third-party partners may use technology such as cookies to collect information about your activities on this Website and other Websites in order to provide you with advertisements based on your activities and interests. If you do not want this information to be used for interest-based advertising, you can learn more about how to opt out by clicking on our Preference Center (or, if you are in the European Union, by clicking here). Please note that opting out does not mean you will opt out of receiving all ads. You will continue to receive general ads.

We also collect the information voluntarily provided, such as your first name, last name, email address, phone number, job title, and company name. On our Websites, we offer you the opportunity to register for an event or conference, order a white paper, or participate in an online survey. When we collect information, we notify you

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of the reason for requesting such information and how it will be used. It is up to you to decide whether to provide the requested information.

We may occasionally send newsletters or marketing messages to those who register on our Websites, including our users. You can optout of such emails by following the instructions contained in the emails.

Data provided through the Olapteam Consulting platform

As part of services provided by the Olapteam Consulting, customers may upload data to Olapteam Consulting servers. Olapteam Consulting will not share or distribute this data, except as specified in the contractual agreement between Olapteam Consulting and the customer, or as required by law.

How we use personal information

We use this information to assess the effectiveness of our Websites and marketing, assist with product marketing, identify ways to improve our Websites and marketing, and customize the Websites to increase their effectiveness. We may also use personal information for other purposes, which we will describe at the time such information is collected.

How we share personal information

As a global organization, the data we collect may be shared worldwide within the Olapteam Consulting organization. We will not sell individual information and will only share it as described in this Policy. We may share your information with service providers such as hosting, email services, analytics, customer service, event management, or campaign management providers. These companies may use your personal information only as necessary to provide these services to us or on our behalf. Before you provide any information, we will inform you of the reasons for our requests, and it will be up to you to decide whether to provide the requested information.

We may also work with other companies that offer products or services related to ours or that host or sponsor related events. We may share your information with these business partners if you express interest in their products, services, or events. If you provide your personal information to event sponsors at their booths or presentations, please review their privacy policies to learn how they use personal information.

We may also disclose your personal information as required by law, such as to comply with a subpoena or similar legal processes, or when we believe in good faith that disclosure is necessary to protect our rights, your safety, the safety of others, investigate fraud, respond to a government request, or any third-party with your consent. We have no obligation to notify you of such compliance with local law, where applicable.



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If Olapteam Consulting is involved in a merger, acquisition, or sale of all or a portion of its assets, you will be notified via email and/or a prominent notice on our Websites of any changes in ownership or the use of your personal information, as well as any options you may have regarding your personal information.

Olapteam Consulting will not use or share your personal information in ways unrelated to those described above without first notifying you and giving you the opportunity to decide whether we may use your personal information in other ways.

What about sensitive personal information?

Generally, we do not seek to collect sensitive personal information through the Websites. If we do attempt to collect such data, we will ask for your consent to our proposed use of that data. We may also collect some sensitive personal data at random.

By providing us with unsolicited sensitive personal data, you consent to its use in accordance with applicable law, as described in this Policy. References to "sensitive personal data" refer to various categories of personal data defined by European and other data privacy laws that require special treatment, including instances when obtaining explicit consent is needed. These categories include personal identification numbers, personal identity and privacy information, racial or ethnic origins, nationality, political views, membership in political parties or movements, religious, philosophical or similar beliefs, memberships in trade unions, professions or trade associations, physical or mental health, genetic code, addictions, sexual life, property issues, or criminal records (including information about suspected criminal activity).

Your access to your personal information

You have the right to know whether we hold information about you and, if that is the case, to access that information and to request corrections if the information we hold is inaccurate. If your personal information has changed or if you no longer wish to use our services, you may correct, update, amend, delete or deactivate your account by contacting us at privacy@olapteam.com. For your protection, we may only fulfill requests for personal information related to the specific email address you use to submit your request, and we may need to verify your identity before processing your request. We will respond to your access request within 30 business days.

We will retain your information as long as your account is active or as needed to provide you services. We will also retain and use your information as necessary to comply with our legal obligations, resolve disputes, and enforce agreements.

What about data security?

We take appropriate measures to ensure the security of your data on the Websites and follow generally accepted standards to protect personal information submitted to



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us, both during transmission and once received. However, no method of transmission over the Internet or method of electronic storage is 100% secure.

Therefore, we cannot guarantee absolute security. You should be aware that the open nature of the Internet means that data can be transmitted across networks without security measures and accessed and used by unauthorized parties. If you have questions about security or have reason to believe your interactions with us are no longer secure (for example, if you suspect the security of your account has been compromised), please contact us at privacy@olapteam.com.

Dispute Resolution

If you have unresolved privacy or data use issues that we have not satisfactorily addressed, please contact us at privacy@olapteam.com.

Links to Third-Party Websites

Our Websites contain links to third-party Websites for your convenience and information, their privacy practices may differ from those of Olapteam Consulting. By clicking on these links, you will leave the Olapteam Consulting Websites. If you submit personal information to any of these third-party Websites, that information will be governed by their privacy policies. Olapteam Consulting does not endorse or make any representations about third-party Websites. We encourage you to carefully review the privacy policy of any Website you visit.

Reviews

We post personal testimonials from satisfied customers on our Website in addition to other reviews. With your consent, we may include your testimonial and name. If you would like to update or delete your review, please contact us at privacy@olapteam.com.

Blog/Forum

Our Website have publicly accessible blogs or community forums. Any information you provide in those areas may be read, collected, and used by others who have access to them. Please contact us to request the removal of your personal information from our blog or community forum. In some cases, we may not be able to remove your personal information; if that occurs, we will inform you and explain why we cannot fulfill your request.

Social Media Widgets

Our Website includes social media features, such as the Facebook "Like" button, and widgets such as the "Share This" button or interactive mini-programs that run on our Websites. These features may collect your IP address, information about pages visited on our Website, and set a cookie to ensure the features function properly.



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Social media features and widgets are either hosted by a third-party or directly on our Website. Your interaction with these features is governed by the privacy policy of the company providing the feature.

International Data Transmission

Personal information covered by this Privacy Policy may be transferred and processed in Cyprus and any other country where Olapteam Consulting or its affiliates, subsidiaries, or service providers have facilities, even if the privacy standards required by the host countries are lower than those of the European Union or other jurisdictions. By submitting your personal information to Olapteam Consulting, you consent to such transfers and worldwide processing of your personal information.

Communication Preferences

Certain Olapteam Consulting products and services may be advertised by a third-party. In the United States and other jurisdictions with similar laws, we will transfer your personal information unless you have expressed a preference against it. In countries within the European Union and other jurisdictions with similar laws, we will only share your personal information if you have consented to the transfer of your information to third-parties. You can opt out of receiving marketing materials from third-parties by updating your subscription settings.

Changes to this policy

We may update this privacy policy to reflect changes in our information practices. If we make any material changes, we will notify you by email or through a notice on this Website before the changes take effect. We encourage you to check this page periodically for the latest information about our privacy practices.

We are committed to maintaining your privacy and providing you with a valuable resource.

If you have any questions now or upon visiting the Website, please contact us at info@olapteam.com.

